

Marketing Calendar 2024

Dominate all 366 days of the year with your multichannel marketing campaigns



January

- 1. New Year's Day / Dry January
- 4. World Braille Day
- 6. Epiphany (Three Kings' Day)
- 7. Golden Globe Awards
- 13. World Day to Fight Depression
- 15. Blue Monday
- 16. International Day of Italian Cuisine
- 21. National Hugging Day
- 22. Community Manager Day
- 28. Data Protection Day

February

- 2. Groundhog Day
- 4. World Cancer Day
- 9. World Pizza Day
- 10. World Cinema Day/ Chinese New Year
- 11. International Day of Women and Girls in Science / Super Bowl LVIII
- 13. World Radio Day
- 14. Valentine's Day
- 15. International Childhood Cancer Day
- 29. Rare Disease Day

March

- 3. World Wildlife Day
- 8. International Women's Day
- 10. Oscars / Start of Ramadan
- 14. National Pi Day
- 17. St. Patrick's Day
- 21. World Down Syndrome Day
- 22. World Water Day
- 30. Earth Hour
- 31. Easter

April

- 1. April Fool's Day
- 2. World Autism Awareness Day
- 7. World Health Day
- 10. End of Ramadan
- 11. World Parkinson's Day / National Pet Day
- 15. World Art Day / Tax Day (USA)
- 19. World Simpsons Day
- 22. Earth Day
- 23. International Book Day

May

- 1. International Workers' Day
- 4. Star Wars Day
- 5. Cinco de Mayo
- 11. Eurovision Song Contest
- 12. International Nurses Day
- 18. International Museum Day
- 20. World Bee Day
- 25. Geek Pride Day
- 27. Memorial Day (US)
- 28. International Burger Day

June

- 5. World Environment Day
- 7. Global Running Day
- 8. World Ocean Day
- 16. Neurodiversity Pride Day
- 18. International Sushi Day
- 20. Yellow Day
- 21. World Selfie Day
- 28. International LGBTQIA+ Pride Day
- 29. Tour de France
- 30. Social Media Day

July

- 1. International Joke Day
- 4. 4th of July / US Independence Day
- 7. Chocolate Day
- 17. World Emoji Day
- 21. World Dog Day
- 22. World Brain Day
- 26. Olympic Games 2024
- 30. International Day of Friendship / World Cheesecake Day
- 31. International Avocado Day

August

- 2. International Beer Day
- 8. International Cat Day
- 13. Left-Handers Day
- 19. World Photography Day
- 23. International Hashtag Day

October

- 1. International Coffee Day
- 4. World Animal Day / World Smile Day
- 10. World Mental Health Day
- 12. Hispanic Day / Columbus Day
- 19. World Day Against Breast Cancer
- 21. World Energy Saving Day
- 24. International Day against Climate Change
- 25. World Pasta Day
- 31. Halloween

September

- 2. Labor Day (US)
- 4. World Sexual Health Day
- 15. Start of Hispanic Heritage Month
- 16. Oktoberfest
- 21. International Day of Peace
- 27. World Tourism Day
- 29. World Heart Day / World Deaf Day
- 30. International Podcast Day

December

- 1. World AIDS Day
- 2. Cyber Monday
- 3. International Day of Persons with Disabilities / Giving Tuesday
- 10. Human Rights Day
- 20. Ugly Christmas sweater Day
- 24. Christmas Eve
- 25. Christmas Day
- 26. Boxing Day
- 28. Holy Innocents' Day
- 31. New Year's Eve



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